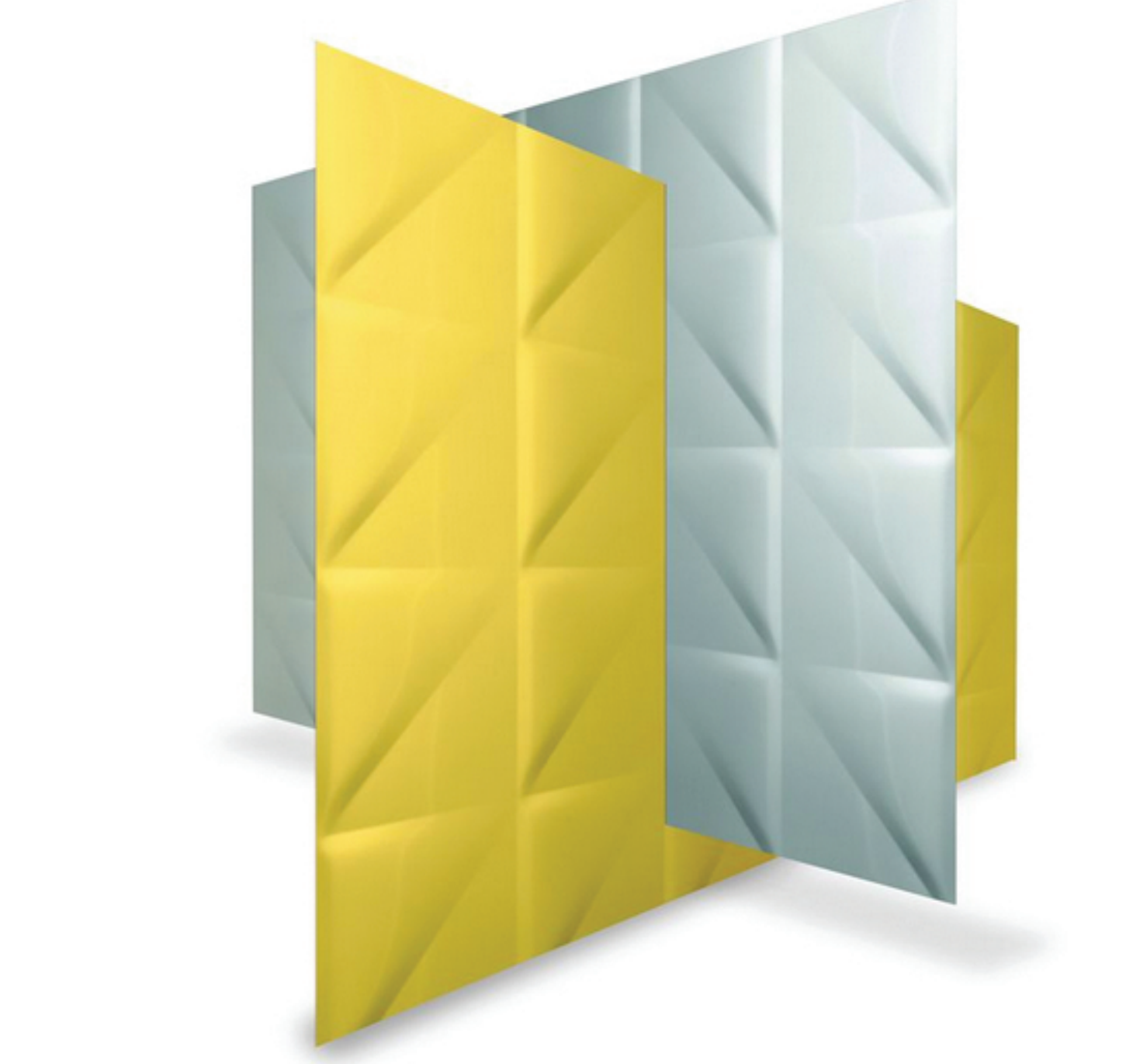


Restaurant Magazine

Introducing Glowing Metals, new metal designs and laminates from Chemetal

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Chemetal's new Glowing Metals collection showcases the company's commitment to beautiful and innovative metal designs and laminates. From warmer, richer metals to textured patterns and patinas, these new designs are Chemetal's largest new product introduction ever.

Glowing Metals adds 36 new metal designs to Chemetal's already significant product line. Design professionals who choose Chemetal as an easier way to specify metal in their projects will discover new Classic Metals, new Printed Metals and new aged metals, patinas and embossed designs.



"Glowing Metals" is really about warmth, like "glowing" warmer metal colors," says Chemetal Creative Director and President Geoff Schaefer, "It's also about "glowing" energy, like the color and fun of our new Printed Metals and our embossed larger scale reflective designs."

In 2016, Chemetal doubled the size of its Easthampton, MA headquarters and factory, giving the company space for expanded production lines and inventory.



Chemetal "Glowing Metals" collection by product groups:

New Classic Metals

Chemetal has added 11 new Classic Metals, Chemetal's most popular materials. New additions include Polished and Brushed Bronzes, a lighter Champagne Brass, Antiqued Copper, Rose Gold and Blue Brushed Aluminum. Classic Metals emulate the look of more expensive metals, in more affordable and easier to fabricate HPL and anodized aluminums. Quality is excellent, HPL metals are European quality- sourced from Germany, and anodized aluminums are made in the USA and contribute to LEED with up to 75% recycled content. Available in 4' x 8' and some 4' x 10' sheets, plus custom.

Printed Metals

Chemetal has added 8 new designs to its popular Printed Metals. These layered designs create great moods like aged brass and steel. Newer more modern patterned designs include modern whites and designer grid patterns. 4' x 8' sheets. Aluminum. Some designs are exterior rated.

Chemetal Metal Patinas

Chemetal makes many metal designs in house, brushing, aging and adding patina to metals. This includes aged coppers and brass and glowing oxidations on solid brass. Contributes to LEED. 2' x 8', 2' x 10' sheets, plus custom.

HPL Metals

HPL Metals from Chemetal offer embossed, textured metal designs with the installation ease of a laminate backer. New designs in copper, slate and vintage mesh are a great interior design choice. 4' x 8' sheets.

Made in the USA

Chemetal's in house production has been on a tear the past few years, constantly producing aged aluminums and aged brass metal "moods." Last year, the company doubled the size of its Easthampton, Massachusetts headquarters and plant, to over 64,000 square feet. "It's been great, we've built dedicated production lines for aged metal patinas on aluminum, brass and copper," states Chemetal Creative Director and President, Geoff Schaefer.

LEED

Aluminum is one of the most recycled materials on the planet. Many Chemetal designs contribute to LEED with up to 75% recycled content for aluminum, 85% for brass, and varying percentages for other materials. Learn more about Chemetal and LEED at chemetal.com.



Chemetal is one of the world's largest sources for metal designs and laminates, with over 250 designs that are specified and installed in interior design projects all over the world. The company makes many designs in its Western Massachusetts manufacturing facility – aging, brushing and adding patina to metals– and sources other metal designs from Germany, Japan and domestic (USA) suppliers. Chemetal is a family-owned company that's been in business for over 50 years. The company offers two other product lines, Treefrog Veneer, wood veneer laminate, and InteriorArts, HPL design laminates. Chemetal is sold worldwide through the company's international distributor network.